

NEVADA HISPANIC MAGAZINE 2018

March/April 2018

Complimentary Copy

Political Empowerment Is On The Rise

INSIDE

Leo Murrieta
on the Forefront

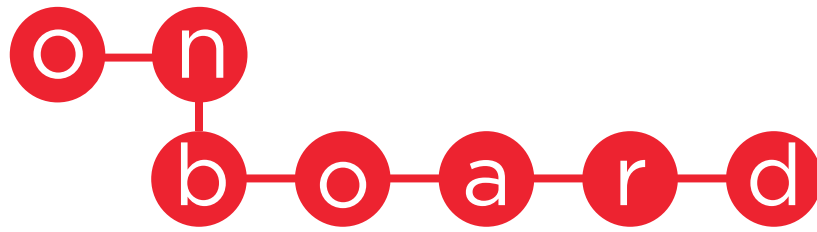
Nelson Araujo
Running For
Secretary of State

President Trump and
the Republican Party

Escuela Privada Gratuita

Meet Entrepreneur
Carlos Torres

VOTE June 12



YOUR FUTURE TRANSIT PLAN

HELP SHAPE Southern Nevada's TRANSPORTATION FUTURE!

THE CHALLENGE

BY 2025

2.1 MILLION RESIDENTS
**WILL INCREASE TO
2.7 MILLION**

43 MILLION VISITORS
**WILL INCREASE TO
53 MILLION**



THE SOLUTION



IMPROVEMENTS
TO CURRENT
TRANSIT SYSTEM



HIGH
CAPACITY
TRANSIT



EMERGING
TRANSIT
TECHNOLOGIES

WHAT DO YOU THINK?



TAKE THE
SURVEY
OnBoardSNV.com



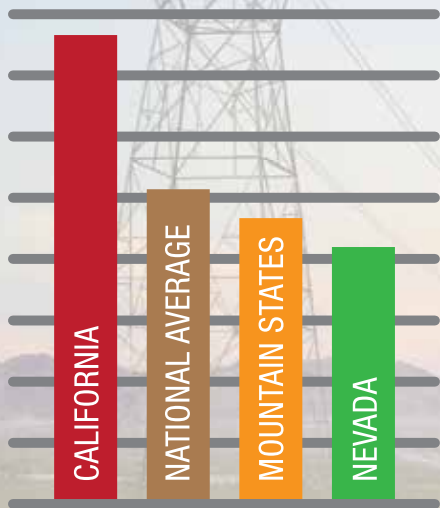
FACEBOOK
[facebook
.com/rtnsnv](https://facebook.com/rtnsnv)



TWITTER
[@rtnsnv](https://twitter.com/rtnsnv)



PROVIDE US WITH YOUR INPUT. www.OnBoardSNV.com



*eia.gov — Electricity Data Report 5.6.B

LOWER ENERGY PRICES

We work hard to keep our customer rates low and stable. In fact, according to the U.S. Energy Information Administration,* Nevada's average retail price for all sectors was 45.5% lower than California, 8.8% lower than the other mountain states and 17.1% lower than the U.S. through August 2017. And our rates are 15% lower than they were in 2009.



POWERSHIFT COMMERCIAL SERVICES

NV Energy's commercial and industrial customers, regardless of size or energy use, benefit from technical assistance and incentives to help reduce energy and demand consumption, and increase cost savings potential.



OUR GUARANTEE TO CUSTOMERS

- We will continue our commitment to deliver low prices to customers for another decade.
- We plan to double renewable energy production by 2023.
- Continue providing industry-leading reliability.

THE POWER OF GOOD IS ALWAYS ON.





At Nevada State College, our close-knit campus environment provides students the opportunity to succeed in an academic community that feels like family. We offer an education of exceptional value with more than 45 career-driven majors and minors to choose from, and the broad views extending from our newly expanded campus illuminate the Las Vegas valley and the world beyond. We invite you to explore our dynamic institution that focuses on inclusion, accessibility, and empowerment.

Be bold. Be great. Be State.



KENO 1460 AM & RadioLaVozDeNevada.com

Monday to Friday 8:30-10:00 am

Listen to the Best Latino Talk Radio in Nevada

**Call and get in
with the conversation.
Studio Line: 702.876.1087
Business: 702.575.0353**

We Talk, People Listen.



"Celebrando 15 Años de Radio para la Comunidad" 2003-2018



CONSUELO SNEVE



MIGUEL BARRIENTOS



VALERIA GURR



JAVIER BECERRA



VIRIDIANA VIDAL



MARÍA SÁNCHEZ



GEANETTE GÓMEZ



MARTHA GONZALEZ



JESUS MARQUEZ



RONNIE NAJARRO



JOHALI CARMONA



ALEXANDER ZAPATA

 Lotus Broadcasting



 NV Energy



NHM

NEVADA
HISPANIC
MAGAZINE
2018



A Concilio Hispano
Media Publication

Publisher

El Concilio Hispano Media Group

Editor

Miguel Barrientos

Contributing Writers

La Firma
Leo Murrieta
Jesus Marquez
Ronald Najarro
Coco LLenas

Graphic Design

Communication through Design
by Polanco

Administration-Business Manager

Angeles Barba Rentria

Advertising

El Concilio Hispano Media Group

Web Master:

RadioLaVozDeNevada.com
Erma Zurita

To assure you do not miss the next
edition

Please subscribe for free at
RadioLaVozdeNevada.com

For any question please email us at:
ElConcilioHispanoMedia@gmail.com
Or call us at 702-575-0353



Valley Of Fire, State Park | Photo Courtesy

From The Editor,

Our purpose for Nevada Hispanic Magazine is to produce a publication where we recognize positive friendly people and community groups who are helping move Nevada into the future, discuss political issues affecting the communities and help our Advertisers reach more customers. A hundred years from now, people will research and see the players who moved Nevada in the 21 Century and what were the challenges of this time.

As we see the Hispanic population grow, we hear the outcry as well. The demand for quality and equality. Hispanics are in search for new Political Leadership. Leaders who can see beyond a political party, Leaders with vision and solutions and Leaders that can unite the community. In 2018, the Latino community is expected to send a clear message, "you either provide quality leadership that will help Latinos move forward without political obstacles or stand not to become elected in Nevada". The Latino vote is at 20% + of the of the Nevada Vote. It's very clear, Latinos have earned their political clout and is expected to grow even more.

Hispanic entrepreneurs are opening more businesses in Southern Nevada, generating thousands of new jobs and empowering the economic outlook for Nevada. Businesses such as Robert's Tacos Shop with over 50 restaurants in Southern Nevada, many Hispanic Supermarkets who started small on the East Side of Las Vegas are now moving into the West-Side with "Mercado" style huge stores, and attracting thousands of new customers, and there is Lindo Michoacan Mexican Restaurants who have built a dynamic restaurant empire. Those who aim high and work hard to achieve their dream will do so. Hispanics love and respect the USA. It's a great place and a great time to make dreams a reality.

Both, Republican and Democrats want a strong and effective party. The recommendation is that they both need to become more active with the Hispanic community. People want to see more friendly, caring and respectable Leaders who can connect with the community and given the power and resources to lead in the community.

I want to thank our sponsors who have stood by our side to allow us to organize great community events and provide media services to the Hispanic community. Radio La Voz De Nevada continues on KENO 1460AM (a Lotus Broadcasting Station) Monday to Friday from 8:30 to 10:00am, (celebrating 15 years in 2018), is the only Latino Talk Radio program in Southern Nevada. You can learn about us at RadioLaVozDeNevada.com. Nevada Hispanic Magazine is also an Online Publication and reaching thousands of Hispanics in Nevada and soon across the United States. We are excited to see more Hispanics in unity supporting and attending more community meetings and events. Thanks to the grassroots organizations, over 200,000 Hispanics are expected to be voting in 2018. Wishing everyone success and the very best always. Adelante!

Miguel Barrientos

El Concilio Hispano Media Group

TE AYUDAMOS CON TU SUEÑO DE TENER TU CASA PROPIA

**Asegura la casa de tus sueños
y conviértete en un comprador ¡AHORA!**

Ofrecemos varios programas como:

- **FHA • CONV • VA • USDA**
- **100 % FHA Financiamiento**
- **Asistencia de enganche**
- **Prestamos de ITIN**
- **...y muchos más**

HABLE HOY 702-334-9670



GoAlterra.com

Building Wealth Through Homeownership



Alterra Group LLC. DBA is an Equal Housing Lender. Alterra Group LLC. DBA, Alterra Home Loans located at 350 S. Rampart Blvd Ste 310, Las Vegas, NV 89145, NMLS #133739; Alabama - Consumer Credit License #22321; Arizona Mortgage Banker License #0915860; California - Licensed by the Department of Business Oversight under the CA Residential Mortgage Lending Act - DBO Residential Mortgage Lending Act License #4131101; Colorado Mortgage Company Registration - Regulated by the division of Real Estate; Connecticut Mortgage Lender License ML-133739; District of Columbia - Mortgage Dual Authority License #MLB133739; Florida Mortgage Lender Servicer License #MLD381; Georgia - Georgia Residential Mortgage License #30249; Illinois - Illinois Residential Mortgage License, License MB: 6761067; Indiana - DFI - First Lien Mortgage Lending License 32967; Iowa - Mortgage Banker License #2016-0093 & 2016-0094; Kansas - Mortgage company License MC.0025464; Maryland - Mortgage Lender License #22375; Minnesota Mortgage Lender License MN-MO-133739; Minnesota Mortgage Servicer License MN-MS-133739; Nebraska - Mortgage Banker License NMLS #133739; Nevada Mortgage Banker License #3388 & 3873; Nevada Mortgage Broker License #2916; New Hampshire Mortgage Banker License - 21713 - MB; New Jersey Residential Mortgage Lender License NMLS#133739 - Licensed by the N.J. Department of Banking and Insurance; New Mexico Mortgage Loan Company License - 133739; New Mexico Mortgage Loan Company license - 133739; North Carolina Mortgage Lender License L-173477; Oklahoma - Mortgage Lender License MLO11324 & MLO11348; Oregon Mortgage Lending License ML-4879; Pennsylvania - Mortgage Lender License #55099; Rhode Island Licensed Lender, NMLS 133739; South Carolina - Mortgage Lender / Servicing License MLS - 133739 & MLS - 133739 OTN #1; Tennessee Mortgage Lender License 131625; Texas-SML Mortgage Banker Registration NMLS #133739 Texas Recovery Fund notice, Click Here : <https://texreg.sos.state.tx.us/public/201203137-2.pdf>; Virginia NMLS ID #133739, Virginia Mortgage Lender and Broker License #MC-6681; Washington Consumer Loan Company License CL-133739, Wyoming Mortgage Lender/Broker License #3100. This is not an offer for extension of credit or a commitment to lend. NMLS consumer access: <http://www.nmlsconsumeraccess.org/EntityDetails.aspx/COMPANY/133739>



**Geanette
Gomez**

**LOAN OFFICER
NMLS #: 328026**

**Cell 702-334-9670
ggomez@goalterra.com**

**Office 702-430-2283
Fax 702-487-3307**

**1300 S. Jones Blvd
Las Vegas, NV 89146**

Sirviendo a la Comunidad Hispana por 18 años



Trump's decision not only shattered all those hopes and ambitions, but awakened immigrant communities to the imminent threat this administration poses to our life, liberty, and pursuit of happiness."

DACA REPEAL RESPONSE

Immigrant youth wait in line for assistance with paperwork for DACA

BY LEO MURRIETA

Last month, Donald Trump committed one of the worst mistakes of his presidency. He announced — excuse me, Attorney General Jeff Sessions announced, since Trump can't be expected to do his own dirty work — that the Deferred Action for Childhood Arrivals program (DACA) would be phased out within six months.

More than 800,000 undocumented Americans, better known as "DREAMers," had applied for DACA since President Obama established the program in 2011. Although it provided no permanent status or path to citizenship, DACA brought relief to millions of immigrant families across the country. Immigrant youth who had been brought to the United States as children could finally obtain work permits, driver's licenses, and Social Security cards. DREAMers applied for jobs, started companies, bought cars, financed homes, and envisioned new dreams: of stable, secure lives in the country they had called home for so long.

Trump's decision not only shattered all those hopes and ambitions, but awakened immigrant communities to the imminent threat this administration poses to our life, liberty, and pursuit of happiness. In doing so, Trump doubled down on his campaign promise to go after Latino immigrants, who he has described as criminals, rapists, drug dealers, and bad hombres. Yet by repealing DACA, Trump and the GOP, which has aided and abetted him every step of the way, dug their own grave. The communities whose blood and sweat built this country will make sure that Republicans in Congress lose their seats in key states like Nevada, and that better leaders are elected throughout the country.

Already we have seen our community rise to meet this challenge with grit and determination. The DREAMers whose lives were so horribly upended have stood up to fight back, organizing, strategizing, and recruiting others to stand with them. Immediately after Sessions' announcement, DREAMers coordinated a massive effort to engage and inform immigrant communities of what options lay on the table and what the future might hold. Thanks to their efforts, DACA recipients are signing up to renew their status before the October 5th deadline — and learning how to get involved in the fight.

This new wave of young leaders may not had been created had it not been for Trump's folly. For many, this is the first time they have openly discussed their status. Some had never been politically active before. Others, who had

been bracing for this since Trump became president, were not quite prepared to find how quickly their hopes and achievements could be dismissed. Now they are all linked by the new message they are sending to Trump, his allies and supporters: They are unafraid. They are here to stay.

But these leaders are also unlike those who have come before. They are not a monolithic group, with shared goals, passions, or beliefs. They are not tied to the Democratic party, whose previous president deported millions of their friends and family members. And they do not have a singular focus on immigration reform; they want much more than just status -- things like livable wages, affordable education, a more equitable judicial system.

Like the diverse immigrant communities from which they came, they will bring new surprises. After all, more Latinos voted for Trump in 2016 than they did for Mitt Romney in 2012. Anger at the status quo, more so than loyalty to any particular establishment, is driving them and their citizen allies into politics.

As a Democrat, this tells me our leadership has its work cut out for the midterm elections. If Democrats want to win the 2018 elections for the U.S. Congress, Governor, Attorney General, or state legislature, they will need to offer more to immigrant communities, and the DREAMer uprising, than the same tired old promise to tackle "comprehensive immigration reform." They will need specific policy proposals, political plans to get them passed through Congress, and outreach tactics to present. They will need to invite DREAMers to the table as they craft their ideas, and they will need to do more than just tweet about it. Joining marches is good; starting the difficult process towards actual success is better.

And if Democrats find this difficult or overwhelming to do, now is a great time to invest in the community organizations that have been doing this hard work for decades. Want Latinos voters to hold GOP leaders accountable and defeat their racist policies? Build Latino power in the local communities who have supported DREAMers (and the DREAM Act, for that matter) since the very beginning.

Begin to do this now, or get left behind -- the new immigrant leaders called to life by Trump's repeal of DACA will be the ones to bring about the change they need to reclaim their dreams. What that change looks like could make a significant difference in the future of the Democratic Party, and of the promise of America.



MEET VICTORIA



First elected Latina Republican in State History



Small Business Owner



Opposes job-killing tax increases and burdensome regulations



Supports School Choice and real education reforms like ESAs and Charter and Magnet Schools



Supports Criminal Justice Reform so the police aren't acting as tax collectors

Victoria believes this election is about you, your concerns, and your issues. Please give her a call at 702-466-0407 or email her at Victoria@VictoriaSeaman.com to let her know what issues are important to you.

www.VictoriaSeaman.com



/VictoriaSeaman



@VictoriaSeaman

PAID FOR BY VICTORIA SEAMAN FOR CONGRESS

SIRVIENDO A LA COMUNIDAD HISPANA DE LAS VEGAS EN LA VENTA O COMPRA DE SU PROPIEDAD!!!

*Si compra o vende
su casa conmigo
yo le pago
su Home Inspector.
Valorado en \$250!!!*



¿Quiere saber cuanto vale su casa?
¡Llámeme para una evaluación GRATIS
de su propiedad!

¿Quiere comprar su casa?
¡Tengo acceso a todas las propiedades
en el mercado al precio que usted elija!
¡Déjeme ayudarle a hacer su
“Sueño Americano” una realidad!

ESTOY A SUS ORDENES!!
Llámeme para cualquier pregunta
de Real Estate

Consuelo Sneve

702 480-3555

ccsneve@gmail.com

www.ConsueloRealtor.com

Más de **25** Años de
experiencia
me respaldan!

Con licencia en Nevada
y California

UNITED REALTY GROUP
The World Is Yours



United Realty Group 2389 Renaissance Dr Suite C Las Vegas NV 89119



Are you starting a New Business or do you just need a second opinion of your current insurance coverages?

If you have employees and you sell products or services, without the proper insurance you may be at risk of expensive litigation.

Call us for a free review of your insurance needs.

We provide the Following Services:

- Risk Management Consulting
- Policy & Coverage Review
- Commercial Insurance Placement
- Owner Controlled Insurance Administration
- MMD & Cannabis Insurance Programs
- Workman's Compensation
- Employment Practices & Professional Liability



CONTACT

Joe A. Hernandez, President/COO

702.648.6887

jhernandez@bhains.com

4584 N. Rancho DR Las Vegas, NV 89130



Nelson Araujo, State Assemblymen, D3

LATINO POWER GROWS IN NEVADA

BY ALEXANDER ZAPATA

2016 represented a major challenge for traditional parties in the United States. While Republicans watched how a man like Donald Trump, with no prior political experience, became his candidate and won the presidency, the Democrats watched how their structure was defeated once again, after the results were announced.

However, Nevada, one of the so-called undecided states, was a relief for the blue party because they got important victories. In that process, Latinos, both in the polls and in the ballots, played a leading role.

For example, the first Latina was elected to represent the state of Nevada in the United States Senate (Catherine Cortez Masto), a former undocumented, Ruben Kihuen, is representing our state in the United States Congress, and Yvanna Cancela was picked for the State Senate. These three are only a few examples of Latin prominence in the Silver State.

This changes seem to be aligned with the demographic growth of Hispanics in the so-called Silver State. According to the Pew Research Center, with data from the US Census Bureau, more than 738,000 Latinos live in Nevada, 28% of the total population, making this group the largest minority in the state.

From these 738,000- 328 thousand are voters, about 17% of the total electorate. But, what are the interests of this group that can change the next election in our state? According to Leo Murrieta, CEO of Leo Murrieta Consulting Group, a company dedicated to keep direct contact with the Latino community in northern and southern Nevada, the most important topics are "immigration, health and clean energy".

In this scenario and with the upcoming 2018 elections, Latinos seem to be a group that will gain greater strength and prominence. Hispanics will lead local races. Such is the case of Yvanna Cancela who will try to keep her position as

More than 738,000 Latinos live in Nevada, 28% of the total population, making this group the largest minority in the state.



Esperanza Cruz, latino voter

a state senator, and the current member of the State Assembly for District 3, Nelson Araujo, who announced his candidacy for the Nevada Secretary of State.

We were able to talk to Araujo about the Latino role in the next elections and his race.

- Mr. Araujo: We are seeing an increment of Latino candidates and elected officials, Why do you think this is happening?

- We are certainly growing as a community. Therefore, we as leaders of that process began to take a leading role in politics. In general, Latinos are paying more attention to issues that affect us. Now we know the importance of raising our voices and getting involved in the process, as well as having representatives who are interested in helping us.

- You are running for Secretary of State. What is your proposal or what does Nelson Araujo has to offer?

- I'm running for Secretary of State because Nevadans deserve a voting system that protects the fundamental rights of every eligible voter to have their vote counted, no matter who they are or what they believe in. This core principle binds us together, and we must continue to fight for and protect this fundamental rights. We need a Secretary of State who wants to help every eligible voter participate in our democracy, whether it's closing the gap between early voting and election day, or allowing same day and automatic voter registration.

- Do you feel that, the current Secretary of State is failing to protect voters' rights?

- People fought and died for our right to vote in free and



The Hispanic community engagement coming out of the RNC has increased and they now have a permanent, round-year, presence in Nevada unlike other years where they set camp only during election time". *Jesús Marquez*

accessible elections, yet our Secretary of State has sought to politicize these issues for partisan gains. I believe an open government depends on fair elections and that will be my guiding principle in office.

States like Georgia now have mobile apps allowing voters to check their registration status and find their nearest polling location. In Michigan, you can text your local Secretary of State's office to 'get in line' virtually to speed up the process of filling out your paperwork to start a new business. These are smart, cost-effective ideas that could make Nevadans' lives easier. That's the kind of forward-thinking leadership I intend to bring to the table as our next Secretary of State.

- Many Latinos own business in the state and you have talked about the importance to modernize the way we do business in our state, how do you plan to do this?

- I am just passionate about modernizing the way we do business in Nevada. It's often said that most people will only get to know our state government through their interaction with the Secretary of State's office. That interaction must be streamlined and efficient. The private sector moves at lightning speed and we should utilize the knowledge they bring to the table. We're fortunate to have tech companies like Google, Amazon and Apple expanding operations in Nevada and I believe we can harness their innovations to bring our SOS office up to date with our 21st century economy.

- 2014 was a tough year for your party. Latinos did not go to vote and Republicans took control. What are you doing as a party to keep that enthusiasm for the Hispanic vote that we saw in 2016?

- We are giving an alternative to our people. The Latino community is suffering a lot under President Trump's administration and the Democrats are prepared to fight on important issues for the Latino community. But we can only continue in our efforts, if the Latino community goes out to vote. Without your vote, there is no possible victory, and without victory, it will be much more difficult to fight for our interests.

- Is there no fight without votes?

- We are always going to fight; we have always done it with or without power. However, without those key positions in local and national offices will be more complicated. We are a great force in this country, but our representatives will only give us the respect we deserve if we go out to vote.

But, winning the Latino vote or at least motivate them to go to the polls, will not be a simple task. As Leo Murrieta explains of what he thinks will be key "I think the party is not above everything else. The main thing must be community interests. We have to set the guidelines for the party to act. They serve us. We have to talk to them to respond to our concerns."

Murrieta added that no one could take the Latino vote for granted. "The focus should be on talking to the Latino community in the state. We continue to grow as a group and we will be decisive in next year's results. If anyone wants to succeed, they will have to keep a clear and supportive message on issues like DACA and the future of Dreamers, and not just wait for us to vote because we have to. Whoever

expects this because he or she is a Democrat and has our guaranteed support, is wrong."

However, in Murrieta's eyes the Democrat proposal is still the closest to the Latino community in Nevada, but to have the Latino vote and motivate Hispanics will require a lot of direct contact with Latino families and workers.

The Republican Plan

Even when they lost the political control and leading in the state, the GOP in Nevada is working hard to retake it. Jesus Marquez, from Marquez Group Strategies explained the new strategy coming from the RNC.

"The Republican National Committee has already started working in a more comprehensive grassroots campaign since the last election. The Hispanic community engagement coming out of the RNC has increased and they now have a permanent, round-year, presence in Nevada unlike other years where they set camp only during election time".

We also asked Marquez about how the Hispanics in the Republican Party are working to get key political positions in the state.

- The Republican Party has always been a party of inclusion, in fact at a national level the GOP has more more minority state governors than any other party and at the moment it holds the only two Hispanic gubernatorial positions in the continental USA. The GOP also holds the same number, as Democrats, in Hispanic senators in the country.

In the current administration the GOP has two important cabinet positions for Hispanics, that is the Secretary of Labor and the Treasurer of the US. Locally, aside from having a Republican Governor, the GOP is working to advance the candidacies of other Hispanics like Victoria de la Guerra Seaman, an ex assemblywoman that is now running for Congress. But there's still much more to do, and the GOP has to work harder in that field here in Nevada.

- DACA and immigration are issues that matter to the Hispanic community. Do you think the president and the Congress are doing a good job about it? and how immigration issues and the policies from Congress and White house can impact the popularity of the Republican Party among Hispanic people?

For years we've been fighting, both parties, on this issues. After the rescission of DACA, which was a temporary solution, that was going to be terminated by the high court in a more abrupt way, now I feel confident that we are closer than ever to finally obtain a legal and constitutional solution that will legalize in a permanent way our dreamers in America. But this is now on the congress side, the way it should've been from the beginning, and with a time frame to help pressure congress to do their job.

Now we as a community should strategically apply political pressure on both, Republicans and Democrats in Congress to make sure we get a bill for President Trump to sign, even if it means we have to bargain with border security in order to get this longtime desired solution for our dreamers, said Marquez.

FREE TOOLS FROM POWERSHIFT BY NV ENERGY HELP YOU SAVE ENERGY AND MONEY



GUEST EDITOR
MARIA D. DELAZ,
PROJECT MANAGER,
NV ENERGY

At NV Energy, we love to help you save energy and money. That's why we're hard at work every day to provide you with reliable power and offer you money-saving tools through PowerShift.

When you have the right tools, saving is easier and your home is more comfortable. As NV Energy customers, we pay less for energy today than a decade ago. That's why it's so important to take advantage of free PowerShift tools. This way, you'll be doing all you can to save.

Here are free tools to help you save:

Free smart thermostats help you save up to \$100 on your energy bill every year. Professionally installed, you can easily set your heating and cooling schedules, participate in Community Energy Events and access the thermostat remotely with our mobile app and website.

Get expert advice on your energy use with a free in-home assessment. A PowerShift Energy Advisor will visit your home and provide you with a custom report about your home's lighting, insulation levels, seals around doors and windows, and more. It's a great way to learn about inexpensive ways to save money and potentially receive free energy-saving products.

Take your free online home energy assessment today. We've made viewing your energy use easy and convenient. All you have to do is log on to MyAccount, the NV Energy account portal, to find updated details about your energy use and useful tips to increase your savings.

PowerShift Energy Advisors are available 24/7 to schedule your free smart thermostat installation and free in-home energy assessment. Call us at 855-676-9373 or visit nvenergy.com/powershift. We look forward to helping you save.

Monday to Friday 8:30 in the mornings



KENO
1460 AM

RadioLaVoz
DeNevada.com



Tell Our Listeners You Are Here.

Allow us to help your business or organization send your Advertisement message to an important segment of the Hispanic community.

We keep them listening

- Over 60,000 listeners per week and growing understand the importance of staying well informed.
- Our Listeners are bilingual, ages 18-68 years, Entrepreneurs, Average annual household income is \$65K+, Parents, Voters and have the power of making spending decisions.
- Our listeners demand a radio program that delivers on facts and reports on the issues that concerns their family and community.

Radio La Voz De Nevada is owned and operated by El Concilio Hispano Media Group.
KENO 1460AM is a Lotus Broadcasting Corporation, Radio Station.

Radio La Voz De Nevada is The Best Latino Talk Radio in Las Vegas. We keep Our Listeners Talking.

Live stream on **RadioLaVozDeNevada.com** 

For more information on how your business can grow with new and more customers, call **702-575-0353** or email at: elconciliohispanomedia@gmail.com



Una escuela privada gratuita para sus hijos



HERGIT "COCO" LLENAS
DIRECTOR OF HISPANIC & LATINO OUTREACH
AMERICAN FEDERATION FOR CHILDREN

... en el 2018 y 2019 un mayor número de estudiantes podrán recibir hasta \$7,890 por niño por año escolar para entrar a una escuela privada elegida por sus padres.

¿Ha contemplado mandar a sus hijos a una escuela privada, pero no cuenta con los recursos para hacerlo?

Gracias a las Becas de la Oportunidad, las familias de Nevada ahora tienen acceso a fondos gratuitos para pagar por la colegiatura de una educación privada.

La beca es el resultado de una ley conocida como la AB165, que pasó durante la sesión legislativa del 2015 y luego fue expandida en el 2017. La creación de esta beca tiene dos propósitos fundamentales. Por un lado, busca proveer una opción escolar diferente a estudiantes desde el kindergarten hasta el último año de la preparatoria, ayudando así a aquellos padres cuya situación financiera no les permite invertir en una mejor educación para sus hijos.

De ahí que, para calificar hay que demostrar el nivel de ingresos de la familia del solicitante. De acuerdo a esta lógica, solamente pueden recibir una beca aquellos hogares cuyo ingreso no sea más alto que tres veces (300%) el monto pautado por el gobierno federal como la tasa de la pobreza. Para citar un ejemplo, una familia de cinco miembros podría recibir una beca siempre y cuando el ingreso combinado no exceda los \$86,340 dólares al año.

Por otro lado, las Becas de la Oportunidad buscan estimular el sector privado a donar dinero a cambio de un incentivo fiscal. Es decir, si un dueño de negocio o individuo hiciera una donación a cualquiera de las organizaciones autorizadas por el Departamento de Educación de Nevada para administrar esta opción escolar, dicho donador recibiría un crédito fiscal equivalente al cien por ciento sobre cada

dólar dado en contribución.

En su forma original, a este programa se le impuso un tope de 5 millones de dólares; o sea, que no se aceptaban donaciones por encima de este monto. No obstante, en la sesión legislativa del 2017, el tope fue incrementando -de manera temporal- a veinte millones de dólares.

Esto significa que en el 2018 y 2019 un mayor número de estudiantes podrán recibir hasta \$7,890 por niño por año escolar para entrar a una escuela privada elegida por sus padres. "Una de nuestras metas para la próxima sesión legislativa, es conseguir que este aumento de 20 millones de dólares pase a ser algo permanente, de manera que las Becas de la Oportunidad continúen creciendo y sirviendo más y más familias necesitadas en Nevada", dijo Valeria Gurr, la Directora Estatal de Nevada School Choice Coalition, una organización sin fines de lucro que aboga por el derecho de los padres a opciones escolares. "En la actualidad, existen en Nevada más de ochenta entidades educativas privadas que aceptan estudiantes becados a través de este programa", agregó la directora.

Las fechas para solicitar la Beca de la Oportunidad varían dependiendo de cada organización. En Nevada, existen seis organizaciones que otorgan estas becas: AAA Scholarship Foundation, America's Scholarship Konnection, Children's Tuition Fund of Nevada, Dinosaurs & Roses, Education Fund of Northern Nevada y Nevada Action for Choice Access.

La primera en abrir su período de admisión para nuevos solicitantes es la AAA Scholarship Foundation, la cual estará aceptando solicitudes a partir el 15 de marzo del 2018. Cabe señalar que un candidato puede someter una solicitud a todas y cada una las organizaciones citadas más arriba.

Para más información sobre la Beca de la Oportunidad, llame al 702-351-3448 o escriba a NvEdChoice@gmail.com. Así mismo, puede visitar la página web: www.NevadaSchoolChoice.com

BECAS PARA ESCUELAS PRIVADAS ¡Hasta \$7,700!



Las becas de la oportunidad son para estudiantes que vivan en el estado de Nevada y quieran asistir a una escuela privada. La beca cubre desde kindergarten hasta el 12^{avo} año de la preparatoria.

Para ser elegible, el estudiante debe provenir de una familia de escasos recursos.

Por ejemplo, una familia de cuatro miembros calificaría si su ingreso no sobrepasa los \$72,000 al año. De acuerdo a la ley (AB 165 del 2015), el monto máximo ofrecido no puede exceder \$7,755.00 por estudiante.

Para llenar su solicitud, visite cualquiera de las organizaciones registradas:



www.dinosaursandroses.org



www.efnn.org



www.aaascholarships.org



<https://askscholarships.org/nevada-application-information/>



www.childrenstuitionfund.org

Llámenos al: 702-351-3448



Encuétrenos en FB: Nevada-School Choice

La lista de escuelas que aceptan esta beca se puede encontrar en:

www.doe.nv.gov/Private_Schools/Nevada_Choice_Scholarship_Program/

Una solicitud completa requiere la copia firmada de sus formularios de declaración de impuestos del 2017. Según aplique, éste puede ser: 1040, 1040A, o 1040EZ, y/o la 1099 de todos los individuos que viven bajo el mismo techo. Si usted trabaja para sí mismo o es dueño de negocio, tendrá que proveer un estimado de sus ingresos del 2017. Si recibe ayudas, debe enviar el reporte de final de año que produce la oficina de Social Services (Servicios Sociales), que puede incluir: AFDC, ADC, TANF, cupones de comida, beneficios otorgados por el Social Security. Aplica a todos los miembros del hogar que recibieron beneficios durante el transcurso del 2017. Copias del acta de nacimiento, la tarjeta escolar (report card). Si está separado/a, decreto del divorcio. Documentación sobre cualquier circunstancia inusual, de ser necesario.



A Family Tradition Since 1964

In 1964, Roberto Robledo began operating San Diego's first taco shop. Roberto's, now an institution in fresh authentic, Mexican food, has kept a promise to the family that their commitment to quality, service and family recipes would never be compromised. With over 100 recipes to choose from,

Roberto's continues to be a pioneer of classic Mexican food for over 50 years, and it is what keeps the famous taco shop thriving today. Roberto's began as a family operated business in 1964 and continues to be family run, with 52 Roberto's Taco Shops in Southern Nevada.

"Real Mexican Food You Like!"

52 Convenient location to serve you!

www.robertostacoshop.com

The Las Vegas Business Opportunities Train has arrived



and Hispanics Need To Get on Board!

The Nevada
Hispanic
Business
Group is
here to help
entrepreneurs,
start ups
and existing
businesses that
are looking to
take advantage
of the future
potential
opportunities.

JOE HERNANDEZ
NEVADA HISPANIC BUSINESS GROUP CO-FOUNDER

It's hard to believe its been almost ten years since we were hit with one of the country's greatest recessions. Southern Nevada was devastated. We saw property values plummet and experienced one of the highest foreclosure rates in the nation. Thousands of jobs were lost, most in the construction trades and many small businesses shut their doors. On a national basis, we were among the many states with high unemployment, reaching a rate of 14% in 2010.

Our small business was also one of the casualties of the recession and we were forced to reduce our workforce by half. We struggled to keep our head above water and most recently have seen some light at the end of the tunnel. The new years has given us a positive outlook of what we can expect that will help us to regain some of our past losses and increase our bottom line.

The good news is, that the doom and gloom is behind us and as we look to the new year we see an abundance of opportunities. Unemployment for Hispanics is at an all time low according to the Pew Research Center, we currently are at a 4.7% unemployment rate. Fueled in large part by the nation's 14.6 million Latino millennials Latinos are expected to make up 52 percent of new homebuyers between 2010 and 2030.

With Las Vegas soon to be home to the Raiders, a major NFL team and the over \$21.6 billion of construction projects on the strip, we are poised for growth and opportunities. The LVGEA recently released some of their economic forecasts for Nevada giving us all an optimistic

outlook of what future brings to Nevada.

Our population is well over 2.2 million with a median income of over \$54K. Our labor force is over 1 m with an unemployment rate at 5.1%. The tourists are still coming, and McCarran Airport reached an all-time high passenger count of 4.2 m. Real estate is booming and home prices are up. The median price of an existing home is at \$230 k with new home median at \$343k. The office, industrial and retail real estate market is also experiencing reductions in vacancy rates. With over 13,000 residential homes permitted in the last year we can see the trend for new homes is in high demand.

The Nevada Hispanic Business Group is here to help entrepreneurs, start ups and existing businesses that are looking to take advantage of the future potential opportunities. Between 2007 and 2012 Hispanic owned business doubled in Nevada. It's hard to believe that this all occurred during the great recession. Imagine the opportunities we now have with all the positive economic forecasts for our great state.

Your potential for a successful business is only be limited by your reluctance and fear of failure. If you have an idea let us help you. With our many resource partners we can help you to realize your vision. Contact us so that we can discuss your future and help you get on the Business Opportunity Train that has arrived in Las Vegas.

Joe Hernandez
Co-founder

For more information on how Nevada Hispanic Business Group can help you, contact us at **www.nvhbg.com** or call **702-857-8066**

BAJA CALIFORNIA - NEVADA

Business Opportunities

Why?

We have now a Business Development Alliance agreement between Nevada's Latin Chamber of Commerce and Baja California State Government.

In picture, Francisco Vega, Baja California State Governor; during his visit to the Latin Chamber of Commerce of Nevada.

Las Vegas economy is booming and in a diversified way, with over 43 million visitors in 2017, a growing Hispanic and Asian population, and a rise in the consumption of Mexican products and services such as medical.

Nevada is part of a 3-trillion USD GDP and 55-million inhabitants bi-national economic region; this region includes California, Arizona, Utah, State of Washington, Baja California and Sonora.

Las Vegas economic activities include solar energy, manufacturing, design and innovation, mining, aerospace and medical, among other activities that are potential opportunities to complement Baja California's manufacturing demand for suppliers.

Baja California offers areas of business consideration, for instance real estate, with great beach-front properties in areas of the Pacific Ocean and Sea of Cortez.

The industrial field is continuously expanding and demanding suppliers. Baja California is home to more than 900 manufacturing companies from all over the world, with strongly established sectors like aerospace, automotive, medical, electronics, alternative energy, design and high tech, to name a few.

Growing markets such as exportation of agricultural and sea products and medical tourism services could also be of interest to investors looking to have business relationships in this area, since Baja California residents spend up to 6 billion dollars on the U.S. side, mainly in California.

AREAS OF OPPORTUNITY >>>



Medical Tourism

Over the past 20 years, Mexicali has experienced growth as medical tourism destination. Every week, thousands of Americans and Canadians cross the border in search of high-quality medical and dental care at affordable prices. Almater Hospital is one of the prime health providers in Mexicali area.



Pablo Chee Founder

Video:

www.youtube.com/watch?v=Dbzrg5hz8Lk
TOLL-FREE FROM THE US: 1(888) 581-1019
EMAIL: medicaltourism@almater.com
www.almaterhospital.com



Cuatro Cuatros

Cuatro Cuatros is a settlement of 19 cabins nestled among vineyards and mountains right next to the Pacific Ocean.

The complex combines architecture, nature, incredible landscapes, wine and gastronomy, mixture that makes the perfect place to relax and enjoy your vacations or getaway weekends.



Gerardo Turrent General Manager

Video: www.youtube.com/watch?v=UYVbmlc7X0
Tel: +521 (646) 1746 789
EMAIL: reservaciones@cabanascuatrocuatros.mx
cabanascuatrocuatros.com.mx/en/



The Wong Group

Now in construction, Great Tower CW will be the tallest building in Mexicali, a mixed-use development which will combine commercial, hotel, housing and offices activities.

With more than 50 years of experience providing quality services, The Wong Group is one of the main real estate companies in Mexicali.



Daniel Wong Associate

Tel: +52 (686) 552-6540
EMAIL: info@cwomex.com
cwomex.com



PIMSA Industrial Developers

With over 52 years of experience serving international manufacturers, PIMSA develops industrial facilities and market opportunities for Aerospace, Automotive, Medical and High Tech industries. Helping corporations to stay competitive by complementing their processes in Mexico.



Xavier Rivas VP Business Development

Video:

www.youtube.com/watch?v=pHFusl06NZo
Tel: +52 1 (686) 243-7833
EMAIL: xavier@pimsa.com.mx
www.pimsa.com.mx

How?

A team of experts ready to assist you:

Eduardo Gonzalez, Deputy Trade and Investment Commissioner, PROMEXICO

eduardo.gonzalez@promexico.gob.mx

Manuel Rubio, Director of Promotion of Investment Attraction of Baja California State's Bureau of Economic Development, SEDECO rubio@baja.gob.mx

Peter Guzman, President of the Latin Chamber of Commerce of Nevada peter@lvcc.com

Xavier Rivas, Vice President of PIMSA Industrial Developers xavier@pimsa.com.mx

Miguel Barrientos, G.M. El Concilio Hispano Media Group elconciliohispanomedia@gmail.com



PRO MEXICO
The State's Investment Promotion Agency



EL CONCILIO HISPANO
MEDIA GROUP

“To make changes you must raise your voice and fight for your rights”

Leo Murrieta.
"Murrieta & Associates Consulting"



The future of the upcoming elections, activism, central issues that will dominate the political agenda and the role of the community, are part of the scenario considered by Murrieta on this interview.

ALEXANDER ZAPATA

Leo Murrieta is a simple man, a very common trait in activism. It is common to spot him in many places, very close to the Hispanic community. Mexican-born, but living in Nevada since his very first months of life, Murrieta knows the state very well, especially Las Vegas, where he grew up and took his first steps in activism.

He started a consulting company about a year and a half ago: Murrieta & Associates Consulting. Its mission? To become a bridge between the Hispanic community-business and people, with candidates and elected officials.

The 2018 arrived and the elections to the US Senate and other key positions are coming. In 2016, Nevada Democrats swept through almost every position, a big achievement when we looked at the nation's political map. The future of the upcoming elections, activism, central issues that will dominate the political agenda and the role of the community, are part of the scenario considered by Murrieta on this interview.

- Leo, tell us a little more about yourself.

- I am an immigrant. I was born on the road to the United States. My parents' big plan was for me to be born in Yuma, Arizona. Apparently I wanted to be born

Mexican, so I think I went ahead. Two weeks early to be precise.

I come from a very poor family. My father came to the United States in order to found Pentecostal churches. My birth certificate was made by collecting money in the community.

- And how did you get to the United States?

- I was 7 days old when we arrived at the border. My family needed to pay ten thousand dollars for a "mica" (Green Card) to get into the country. However, we were poor, there was no such money.

Therefore, my mother went to the immigration office every day with me in her arms. The officers took her out every time. They said we needed to pay. The last day before my parents' papers expired, they allowed us to enter and I got my first official photo, the one on the Green Card, and without paying anything.

- So, did the American Dream begin?

- We arrived at "Naked City" several days after. With the 70s and 80s' migration, that nice community started to change a lot. We lived there because they were the cheapest neighborhoods in the city. It was a place for Mexicans, Central Americans and Cubans. We were poor but we did not care.

- And where does your activism come from?

- Without a doubt, activism started with my mother. She is the one responsible for it. She was a "housekeeper" and my father a "dishwasher", both at the Flamingo hotel. My mother became very involved with the union, and took part in the Frontier strike.

My mother constantly took me to these protests. I was a three years old boy with a banner. She was always committed to the movement, even in the community itself.

When Naked City was dangerous, parents did not send their children to school. Drugs, gangs, prostitution; it was obvious that families were afraid. My mother went to the School District to ask for a bus for preschoolers, and they said no. Then she returned with 10 mothers, and they said no again. A week later, she went there with 50 mothers and they said no.

The following month, they all returned with union members and the District approved a bus. It took time, but many children benefited from that action. This was the first time I saw activism DID work.

- Some people think otherwise. They believe activism is nothing more than a group of liberals and that nothing is

achieved along this path. What do you think about this?

- One word: DACA (The Deferred Action for Childhood Arrivals). This program became a reality not because we had a very beloved president. It was because of young dreamers, who put pressure on the government, and because the community felt mocked by both parties.

This was made by visiting congressmen and senators' offices, showing they were not afraid by demanding the Dream Act. This put pressure on the president to create DACA. Without that brave group, this program would not have existed. This did not come from a party, it came from the effort of a group of citizens who pushed and gave life to this. That is activism.

If they believe activism does not work, they are not paying attention and just miss the opportunity to make their power felt. DACA does not exist for the love of immigrants, but because of the pressure of young dreamers.

- Immigration. That is a sensitive issue for Hispanics. DACA is at edge in 2018. We live under an administration that is not pro-immigrants. What will be their future?

Murrieta makes a pause, as if he is looking for an answer in his mind. He smiles and responds without hesitation, emphasizing activism once again.

- I hope we can gather a significant number of young people to put pressure, not only on Congress but also on the president. I do not know if it will be the Dream Act or other legislation, but I am sure that moment is about to come.

We need to keep up the pressure and create alliances with other groups that support the program. To see protests with more than a thousand people backing DACA, at the very heart of the Strip, really motivates me. You can only make a change in this country when those affected fight for their rights.

In addition, there is a large army of immigrants behind them giving them support. With the given scenario, any other thing different from a law, would suppose a high political cost.

- How can DACA affect this year's elections?

- In Nevada, one out of five voters are Latino. We are the largest minority in this country. They need our votes. Hillary Clinton, Cortez Masto and others, won in our state thanks to the Latino vote. Joe Heck (former congressman and Senate candidate) was an anti-immigrant, contrary to DACA candidate, so the community said no. I think that was the key to his defeat.

I can give you another example in 2014, when no one spoke to us, nobody invested time or resources to

In Nevada, one out of five voters was Latino. We are the largest minority in this country. Joe Heck was an anti-immigrant, contrary to DACA candidate, so the community said no. I think that was the key to his defeat.



“ We continue to grow as a group and we will be decisive in next year’s results.

The one who wants to win will have to go to the community, listen to them and work with them.”

talk to the community, people did not vote. Therefore, Republicans won. I think the Democrats realized that there is no possible victory without Hispanics. It is in that power that we have a great opportunity to pressure and ask for our rights.

- What are the issues you think will be most important for Latinos?

- Renewable energy, marijuana and immigration. I think renewable energy will be a topic of great interest to the community once again. Latinos supported that initiative by a large majority in 2016, well, voters in general.

There are many positions at stake. State Governor, Attorney General, Senate, Congress, among many others. After talking about those topics of interest to Hispanics, what do you think are the most important races?

The fight for Nevada Governor and Attorney General. We have seen that when a Republican like Adam Laxalt is in charge, we only see actions against our community and their interests.

However, they are all important. Those two offices are going to be crucial in the upcoming elections, but obviously, we also have the United States Senate elections and what they imply, like health and immigration reform.

- What do you think Democrats need to repeat the 2016 success?

- I think the party is not above everything else. The main thing must be community’s interests. We have to set the guidelines for the party to act. They serve us. We have to talk to them to respond to our concerns.

- So, listening to the community is the key to any party.

- Without a doubt. I am tired of seeing that they do not consider us as a community. Moreover, it is something I hear from many people. The one who wants to win will

have to go to the community, listen to them and work with them.

- Any favorites in the race?

Although Dean Heller has problems with the Latino community, Jackie Rosen cannot take our vote for granted. She has to focus on talking to the community here and in northern Nevada. We continue to grow as a group and we will be decisive in 2018 results. If she wants to succeed, she will have to keep a clear and supportive message on issues like DACA and the future of Dreamers, and not just wait for us to vote because we have to. Whoever expects this because he or she is a Democrat and has our guaranteed support, is wrong.

In 2012, Heller’s stance was very anti-immigrant. He even questioned citizenship and the method used by immigrants to get it. However, he understood that in order to win, he needed the Latino vote and that was the reason why he changed his speech. Therefore, he started working in the interest of the immigration reform and ended up helping some immigrants. This was possible because there was social pressure. Otherwise, he would not have changed the course of his policy.

On the other hand, we have the Attorney General. If we do not choose a candidate who is committed to the interests of our community, it will be very hard for us. The same happens with the Governor.

Chris Giunchigliani (Democrat candidate) has been very involved with the community and has fought for the rights of our people. That is in her favor against Adam Laxalt (Republican candidate), which has been very negative about Hispanics interests.

*This interview was made in 2017, since then Leo Murrieta has moved to become the State Director for the non profit organization Make The Road Nevada.

PROTECTING YOUR TOMORROW TODAY!

FUNERAL PLANS / PLANES FUNERALES

PROTEGE TU MAÑANA HOY!



"A pre-plan prevents the hardship and stress left on your loved ones at the time of your passing, and ensures you have a dignified service the way you want it."

Our Professional advisors are here to listen and offer the best solution to your needs and emergencies. We have the plan for your love ones, at a cost that you can afford.

Funeral Pre-Plan Services starting from *\$69 a month,
Cremation Pre-Plan Services starting from *\$25 a month.
Burial Plots starting from *\$30 a month.
EVERYONE QUALIFIES !!!

"Un plan previo previene las dificultades y el estrés que les queda a sus seres queridos en el momento de su fallecimiento, y garantiza que usted tenga un servicio digno de la manera que lo desee."

Nuestros asesores profesionales estan para escucharle y ofrecerle la mayor solución a sus necesidades y emergencias. Tenemos el plan para sus seres queridos, a un costo que puede pagar.

Servicios Funerales Previos desde * \$69 al mes,
Servicios de Cremaciones Previos desde *\$25 al mes.
Espacios de Entierro Previos desde *\$30 al mes.
iii TODOS CALIFICAN !!!

MARTHA
GONZALEZ
702-637-5194



*Based on Bunkers General Price List Published May 1st 2016 and Bunkers standard pricing and finance rates with 10%down. / Basado en la Lista general de precios de Bunkers publicada el 1 de Mayo, 2016 y las tarifas estándar de financiamiento y fijación de precios de Bunkers con un 10% de pago inicial.



The Secretary of State of Nevada is the top administrator of elections, redistricting and campaign finance. Araujo is committed to ensuring that all voters, no matter their background, have equal access to the polls.

Assemblyman Nelson Araujo | Courtesy



ASSEMBLYMAN NELSON ARAUJO SEEKS TO BECOME NEVADA'S FIRST LATINO SECRETARY OF STATE

BY EL CONCILIO HISPANO

Born in Las Vegas to parents who fled the civil war in El Salvador in the 1980s, Assemblyman Nelson Araujo, candidate for Nevada Secretary of State, is a proud Nevada native raised in a single-parent household. Elected twice to the Nevada State Assembly, Araujo has risen quickly in the ranks, serving as Assistant Majority Floor Leader in the most recent legislative session.

"I have always been inspired by my mother's hard work," said Araujo of his upbringing. "I knew that the best means to bring our family out of poverty was by working hard at my education while my mom worked hard to feed our family." He obtained his bachelor's and master's degree from UNLV, and is the first in his immediate family to graduate high school and college.

In 2007, he began working for the office of U.S. Senate Majority Leader Harry Reid. Five years later, Araujo joined Financial Guidance Center, where he was responsible for oversight of a statewide homeowner relief program to connect Nevadans to much-needed housing resources. By the time he left the Financial Guidance Center, the program had helped 10,000 homeowners.

Currently, along with serving in the Nevada State Assembly, Araujo works as an adjunct professor at Nevada State College. Araujo also volunteers for various organizations dedicated to improving the lives of Nevadans through advocacy and activism.

In 2014, Araujo won a six-way Democratic primary before going on to win his Assembly seat in the general election. In the 2017 session, all seven of the priority bills Araujo authored were passed by a Democratic legislature with bipartisan support and signed into law by a Republican

governor, including legislation expanding protections for children in foster care and safeguarding small businesses from unnecessary and significant tax increases.

Widely seen by his colleagues as a lawmaker with tremendous talent and passion for public service, Araujo is running for Nevada Secretary of State to protect the fundamental rights of all eligible voters and to modernize the way Nevada does business.

“

An open government depends on fair elections and that will be my guiding principle in office.”

The Secretary of State of Nevada is the top administrator of elections, redistricting and campaign finance. Araujo is committed to ensuring that all voters, no matter their background, have equal access to the polls.

"We need a Secretary of State who will help every eligible voter participate in our democracy - whether it's closing the gap between early voting and election day, or allowing same-day and automatic voter registration," said Araujo upon announcing his candidacy. "An open government depends on

fair elections and that will be my guiding principle in office."

The 2018 campaign season has already hit a rapid pace. Araujo was the only challenger running for statewide office to fundraise more than his opponent in 2017. While federal races typically have the highest profiles, the campaign to be Nevada's secretary of state is already shaping up to be one of the most hotly contested, particularly as voters consider the implications it will have upon the redistricting that will occur after the 2020 census.

To learn more about Assemblyman Nelson Araujo's campaign for Nevada Secretary of State, visit nelsonaraujonv.com, facebook.com/nelsonnevada and twitter.com/nelsonaraujonv.



Cinthia Moore

for Nevada Assembly



About

Cinthia Moore was born in Guadalajara, Jalisco, Mexico and was brought to the United States when she was two months old. Cinthia has called the Silver State home for over 28 years.

Her parents were drawn to Las Vegas during the construction boom to provide a better life for their family. They called East Las Vegas their home where they continue to live. Cinthia is the oldest of two children. Her father and brother run a small carpentry business. Her mother worked as a housekeeper at a local hotel.

Cinthia has experience with the legislative process. She served

three Legislative Sessions and one Special Session at the Nevada State Legislature. She has worked for both the Assembly and the Senate. She was also the Committee Manager for the Assembly Committee on Transportation in 2013.

Cinthia served one term as a Board Member for the North Las Vegas Parks and Recreation Board, and is currently a member of the Latino Leadership Council and the Nellis Area Spouses' Club.

She and her husband, Eric, a retired Air Force Officer; have four children, Aiden, Eva, Madilyn and an infant son, Liam.

Stand Out

Let's all stand with Cinthia Moore.

She is well prepared and has the desire to serve and represent the community at the Nevada Legislature.

Cinthia More has the experience needed to be the Leadership we now need for Nevada.

**On June 12, 2018 Vote for Cinthia Moore
Assembly Dist 12**

NEVADA HISPANIC MAGAZINE

WE ARE WORKING TO REACH OVER **50,000+ SUBSCRIBERS**
AND WE ARE ASKING FOR YOUR SUPPORT.



We want to send a copy directly to your e-address at no cost. All we ask that you please, help us, by visiting **RadioLaVozDeNevada.com**, click on **Nevada Hispanic Magazine** and fill your Free Subscription form.

As a subscriber, you are helping us grow into a Latino publication with a voice. With 50,000+ Hispanics reading Nevada Hispanic Magazine, we are helping more people to better understand what really goes on in the Hispanic communities and learn of the different opportunities that can help many small businesses grow.

As a subscriber, you too, can now send your "letters to the readers". If you have something to say to an elected official or about a community issue, Send your "Letter to the Readers" and speak out. We only ask that you do it with facts, intelligence and none offensive. You don't have to be mean and insulting to get your voice heard. We encourage this practice. Todo con Respeto.

In every edition of Nevada Hispanic Magazine you will find articles about people making a difference, the success of many great Latinos and Latinas and you read about different opportunities that are available for people with a vision. Meet the people who are leading in the community and we work to keep you inform of political moves that may be good or not so good.

Subscribe now and receive your 2018 Hispanic Heritage Month Edition, including valuable information about the November 2018 Elections and meet The 25 Most Influential Hispanics in Nevada.

Thank You For Subscribing!
Muchisimas Gracias!



EL CONCILIO HISPANO MEDIA
SEPT./OCT. 2018

NEVADA HISPANIC MAGAZINE
COMPLIMENTARY EDITION

THE HISPANIC YEARBOOK OF NEVADA

CELEBRATING HISPANIC HERITAGE MONTH 2018

★ ★ ★
COMING OUT
IN SEPTEMBER
2018
DON'T MISS THIS SPECIAL
COLLECTOR'S EDITION
DEADLINE IS AUGUST 1, 2018
★ ★ ★

RADIO LA VOZ DE NEVADA Celebrating 15 Years of Latino Talk Radio On-The-Air



CONSUELO SNEVE



MIGUEL BARRIENTOS



VALERIA GURR



JAVIER BECERRA



VIRIDIANA VIDAL



MARÍA SÁNCHEZ



GEANETTE GÓMEZ



MARTHA GONZALEZ



JESUS MARQUEZ



RONNIE NAJARRO



JOHALI CARMONA



ALEXANDER ZAPATA

- Meet the
25 Most Influential
Hispanics in Nevada

- Hispanics on The Ballot
- Sex and Politics

- Mid Term Elections-
What to Expect

- A Real Look at Prop. 3
- Candidates Seeking
The Hispanic Vote

- Community
Non-Profits
Making a Difference

- School Choice Becomes
Household Topic



The RNC operations in Nevada includes a heavy outreach campaign to engage with the latino and other communities.

Republicans with Hispanics in 2018

President Donald Trump and Jesus Marquez

BY JESUS MARQUEZ

In 2016 Donald Trump won the election that led an outsider to become president of the United States. His strategy was different and even when he lacked the political experience and the economic support of the traditional political machines of the country, he won the electoral votes on a landslide.

Donald Trump's strategy was simple but effective. He spoke to the blue collar working class of America in states where they've been forgotten by their fellow democrats. The return of good old American jobs in towns that have been left behind and the strong rhetoric on immigration opened the door for a sound victory in several blue democratic states.

Not just that he won the blue collar vote, the middle class vote and the Christian evangelical vote but he managed to acquire 30% of the latino vote, despite the hard rhetoric on immigration. Thanks to that victory and the fact that republicans kept control of both the house and the senate in addition to keeping an extraordinary lead against democrats in most gubernatorial seats and state legislations across the country, the Republican Party now enjoys of an era of big donation gains.

The National Republican Committee has raised \$70 million more than Democrats since the election. This is significant considering that Democrats had 4 times more money than the Republican candidate in the last

election. This has put the Republican Party in a much better position to invest in the outreach and maintaining a presence in the states. Here in Nevada the RNC has maintained offices and staff since the election (in the past they use to pack-up and leave after the election).

The RNC operations in Nevada includes a heavy outreach campaign to engage with the latino and other communities. Back in January the RNC tested their RLI training program version for Hispanics here in Las Vegas with a great turnout of 40 Republican Latinos. This RLI was coordinated by the RNC with the help of local Hispanic advocacy firm MG Strategies. The program is a national initiative to train local advocate leaders. The idea is to have boots on the ground for this year election.

Despite the big wins republicans have at the national level, let's not forget that they also lost the state in the last cycle and it would require a monumental effort, in addition to good candidates and

an excellent message. And they may have that if they capitalize on the victories and control the mistakes. Since Donald Trump won the election the economy is booming, wages are on the rise and now Americans are keeping more of their money via the president's signature Tax Cut law.

All these successes have been overshadowed, mainly by the media, by the "Russian Collusion" scandal that has proven, up until now, no liability on behalf of the President.

But republicans know that at the end of the day voters, including Latinos, would look at their current situation and feel much better than a year and a month ago. Republicans have a long way to go, especially within the Hispanic community, but they are certainly doing a better job now and they have a hand full of good policies that would certainly be attractive to Hispanics in this 2018 election cycle. But we'll see what happens, will republicans keep the majorities

they hold across the board? We'll see in November of 2018.

**Republicans
know that at
the end of the day
voters, including
Latinos, would look at
their current situation
and feel much better
than a year and a
month ago.**



J&J

AIR DUCT CLEANING & DECONTAMINATION

INDOOR AIR QUALITY SPECIALIST

Residential & Commercial

When was the last time you cleaned your Air Ducts? or dryer ducts?

\$199

DUCT CLEANING
up to a single furnace & a max of
10 vents. A/C Unit price separately.
offer ex. 7/31/16

\$79

Dryer Duct
offer valid for most dryer ducts.
Not valid for commercial, offer
ex. 7/31/16

FREE

Dryer Duct
with full air system cleaning service

You have bad allergies? Bad odor, alot of dust?
Did you just moved in? vacant home?




We are proud to announce "We are NADCA CERTIFIED"
and follow the standard. Dont expect less from anyone





702.510.7794

www.jandjairductcleaning.com



The NADCA Inspection, Maintenance
and Certification Association

SE HABLA
ESPAÑOL

19

Years
Experience



Sus Taxes en buenas manos

EL MEJOR APOYO EMPRESARIAL PARA SU NEGOCIO

SS SERVICIOS SERVIN

MÁS DE 16 AÑOS AL SERVICIO DE LA COMUNIDAD HISPANA

SERVICIOS A PERSONAS INDIVIDUALES, PEQUEÑOS NEGOCIOS Y CORPORACIONES.

CON 16 AÑOS DE EXPERIENCIA USTED PUEDE ESTAR CONFIADO QUE LE OFRECEREMOS UNA BASE DE CONOCIMIENTO QUE EXCEDERA SUS EXPECTATIVAS.

PRIMERA CONSULTA GRATIS.

SERVICIOS

TAXES PERSONALES ● TAXES DE CORPORACIONES Y DE PEQUEÑOS NEGOCIOS.

TRAMITAMOS INICIO DE CORPORACIONES ● CONTABILIDAD

REGISTRACION E INICIO DE NEGOCIOS (ASESORIA DEL COSTO DE LOS PERMISOS)

NOMINA (PAYROLL) ● IMPUESTOS SOBRE VENTAS (SALES TAX)

ESPECIALISTAS EN ITIN'S ● NOTARIO PÚBLICO

4220 S. MARYLAND PARKWAY EDIFICIO A, SUITE # 201 LAS VEGAS, NV. 89119
TELÉFONO: 702 732 1002 FAX: 702 732 1009



¡Dígale adiós a su arrendatario!

Usted podría pagar su propia casa
por la misma cantidad que renta!!!

CONTAMOS CON PROGRAMAS PARA:

- Primeros compradores o inversionistas
- Con puntaje de crédito alto o bajo
- Con ITIN o con Seguro Social
- Solo con estados de cuenta bancarios
- Con o sin verificación de ingresos
- Foreclosure o Bancarrota en su record
- Con o sin enganche
- Ayuda para veteranos

*Puede comprar casas, condos o edificios
multi-familiares, cualquiera que sea su
necesidad, estamos para servirle !!!*



Consulta Gratis, sin compromiso

702-955-2668

702-955-1575

Robert Garcia
ELSUPERBROKER.COM



¿Tienes Preguntas de los cambios con tus impuestos?
Descubre todo lo que buscas saber en:

If you have any questions about the changes in your 2018 Taxes,
no need to worry. You can find all your answers at:

www.irs.gov



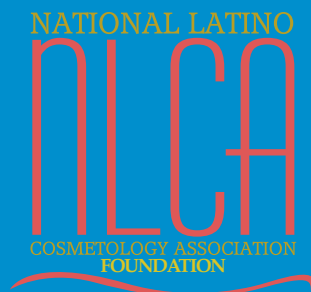
Stay Informed: **RadioLaVoz**
DeNevada.com



The Diversity Educational Scholarship

The NLCA's FOUNDATION's Diversity Educational Scholarship Fund aligns and collaborates through its works with partners benefiting the communities through education and scholarship.

Scholarships encourage excellence in career building opportunities and collaborates across the nation.



More information at www.nlcafoundation.org

Ph: 702.625.3892

Fax: 702.448.8993

9205 Russell Rd, Building 3, Suite 240, Las Vegas, NV 89148

Carlos Torres - Empresario,
Visionario, Padre de familia;
una extraordinaria persona.

"Emprendedores Latinos LVTM busca acercar a nuestra comunidad hispana rumbo a su paz financiera logrando un nuevo estilo de vida una familia a la vez ..."



QUIÉN ES CARLOS TORRES & EMPRENDEDORES LATINOS LVTM

Acerca de Carlos Torres Z.

"Soy una persona sencilla como muchos que hemos llegado a Estados Unidos de mi país México. Originario de Lagos de Moreno Jalisco, y criado; desde los 14 años de edad en la ciudad de Tijuana BC. Soy el primero de 7 hermanos y orgulloso de tener unos padres que me enseñaron el valor del arduo trabajo, los valores familiares y espirituales para lograr un balance en la vida, esposo y padre de un niño varón de casi 2 años (Un milagro de vida).

Viendo la limitación económica en mi familia y buscando siempre la forma de cómo ayudarlos opte por abandonar mi Universidad con una especialidad en Negocios Internacionales. A los 21 años de edad decido iniciar mi jornada de emprendimiento.

Durante diez años exploré diferentes modelos de negocio, en los comienzos fueron las empresas multi-niveles las cuales me dejaron gratas experiencias en la capacidad de ventas y crecimiento personal, pero económicamente me dejaron quebrado. También elabore en la venta de telefonía, seguros médicos, artículos de seguridad industrial; inclusive abrí mi propio restaurante. Siempre buscando salir adelante y lograr una libertad económica.

Recuerdo que fueron momentos angustiantes y difíciles para mí, momentos desesperantes. No encontrar soluciones a mis problemas económicos de ese entonces y no tener a los mentores correctos que pudieran orientarme en mis decisiones empresariales era como girar dentro de un laberinto sin salida.

Creo fielmente que "cuando el alumno está listo, el maestro aparece". Tuve la bendición que un buen amigo visitara Tijuana, fuimos a desayunar, en la charla me habló de un concepto de negocio diferente. Durante la plática me mostro documentadamente la magnitud de oportunidad, junto con mi intuición y mis pasadas experiencias pude



percibir inmediatamente que era un negocio altamente rentable y por supuesto bastante gratificante. Por mucho tiempo había perdido la emoción, la adrenalina hasta que fue presentada esa oportunidad, nuevamente volvió a mí la confianza y con mayor madurez acepte, sabía que no podía equivocarme. Fue tan significativo para mí que junto con mi esposa Verónica tomamos la difícil decisión de emigrar a los Estados Unidos como muchos paisanos. Lo hicimos con temores, incertidumbre, limitación económica, pero con mucha FE.

A los 3 días de haber llegado a Los Angeles, CA., recién "desempaquetados" comencé mi nueva aventura, el negocio al que fui invitado. Comenzamos haciendo la promoción para la fábrica/tienda cual hasta la fecha es mi NEGOCIO PRINCIPAL. Una industria de Mercadeo de Consumo Básico a través del comercio electrónico. No me imaginaba que esta noble pero EXTRAORDINARIA oportunidad cambiaría mi situación económica en tan solo un año de trabajo arduo, enfocado, consistente, con la guía y los mentores correctos... Y comprobé este dicho de vida:



Soy una persona sencilla como muchos que hemos de México. Originario de Lagos de Moreno Jalisco, y criado en Tijuana BC. Soy el primero de 7 hermanos y orgulloso de tener unos padres que me enseñaron el valor del arduo trabajo, los valores familiares y espirituales para lograr un balance en la vida, esposo y padre de un niño varón de casi 2 años (Un milagro de vida)." *Carlos Torres*

"Dime con quién andas y te diré quién eres". Actualmente hemos establecido, ya por 11 años un negocio que continua sorprendiendo mi vida y la vida muchos otros.

Emprendedores Latinos LV™

En los últimos años hemos creado un gran movimiento hispano "EMPRENDEDORES LATINOS LV"™. A lo largo de las ciudades principales en Estados Unidos y México. Este movimiento se ha especializado en el Emprendimiento y Formación Empresarial en asociación con los mejores en el mercado hispano. También nos hemos asociado con una de las organizaciones más grandes y prósperas en el noroeste del país de USA, con una operación comercial por más de 32 años para ofrecer una oportunidad de negocio real y avalada; al alcance de cualquier emprendedor, todo esto sin perder de vista las tendencias de mercado actuales como es el 1) Comercio Electrónico, 2) Bienestar Físico, 3) Medio Ambiente & 4) Bienestar Económico. Cientos de miles de clientes se siguen beneficiando año tras año y han asegurado un futuro económico, muy próspero.

A esto le añadimos el mensaje de Emprendimiento a través de nuestro programa radial que se transmite todos los Jueves por 1460 am ESPN DEPORTES RADIO en el que nuestro objetivo principal, en esta programación de Emprendedores Latinos LV™ es formar Consciencia Empresarial (Conocimiento, reflexión de las cosas y sus funciones) para así lograr aquilatar la Formación Empresarial y acercar a nuestra comunidad hispana rumbo a su Paz Financiera logrando un nuevo estilo de vida una familia a la vez y en la asociación de personas que han hecho y siguen haciendo un impacto en la comunidad hispana.

Agradezco su asociación con nuestro movimiento:

1. Andrés Gutiérrez (Afamado locutor en la radio conocido como "MACHETE PA SU BILLETE" y Asesor Financiero con sus clases de Paz Financiera que han tocado a miles de personas en la Unión Americana)
2. Dr Alejandro Ariza (Empresario, Escritor y autor de 14 libros que figuran como Best Sellers)
3. Miguel Guarda (Empresario, Estratega y Consultor Empresarial para pequeños y medianos negocios)
4. Yeison Ramirez (Empresario, Autor de 7 Libros y Conferencista en temas de Crecimiento Personal en Puerto Rico)
5. Brayan Garcia (Fundador del movimiento Vitamina Mental e inspiración para nuestra comunidad hispana de emprendedores jóvenes)
6. El Concilio Hispano (Sr Miguel Barrientos) por esta asociación de años en la comunidad hispana local de Las Vegas.
7. Consulado Mexicano de Las Vegas (Sr Jorge Elizondo) por la confianza que han depositado en nuestros programas de educación financiera

Sinceramente:

Carlos Torres Zamores

Fundador del movimiento de "EMPRENDEDORES LATINOS LV"™

www.EmprendedoresLatinosLV.com

"Si no vives para servir, no sirves para vivir"

SVREP Statement on the Passing of Joaquin G. Avila

JOAQUIN AVILA PRESENTE!

“Joaquin Avila transformed the political landscape in the southwest by winning voting rights cases that empowered the political potential of the Latino community”

Southwest Voter Registration Education Project (SVREP) and Latinos across the country mourn the passing of voting rights attorney Joaquin G. Avila.

“Joaquin Avila transformed the political landscape in the southwest by winning voting rights cases that empowered the political potential of the Latino community. Among his most important contributions Joaquin Avila crafted the California Voting Rights Act (CVRA)”, said Antonio González, SVREP President.

While at MALDEF, Mr. Avila was counsel in a Texas district court case that held that cities and school boards are “political jurisdictions” as defined in the Voting Rights Act of 1965. He served as MALDEF’s president and general counsel from 1982 to 1985. He litigated more than 70 voting rights cases.

As President of the Mexican American Legal Defense and Education Fund (MALDEF), Avila and SVREP partnered to use the federal Voting Rights Act to transform scores of at-large voting systems to single member districts especially in Texas.

On Friday, March 9, 2018, Mr. Avila passed away surrounded by his family in Seattle at the age of 69. He is survived by his wife, Sally; his children, Joaquin, Angelique and Salvador.

In 1988, Mr. Avila served as co-counsel in *Garza v. County of Los Angeles*, a landmark voting rights lawsuit that forced Los Angeles County to create the first Latino majority district. This case gave way to electing Gloria Molina as the first Latin@ to the Los Angeles County Board of Supervisors in 1991.

Mr. Avila received numerous awards throughout his career, including a 1996 MacArthur fellowship. He was declared by the California State Assembly to be a “voting rights gladiator.”

SVREP is currently using the CVRA to challenge dozens of California municipalities and school districts that use unfair at-large election systems that in practice block effective Latino voter participation.

¡Joaquin Avila Presente!



Joaquin G. Avila | Courtesy



I WILL VOTE! YO SI VOTARE! MI VOTO ES MI VOZ!

A Latino GOTV Campaign for 2018



Community and Business Leaders throughout Nevada are now working to assist qualified Latinos to register and prepare to Vote in the 2018 Elections.

According to the new developments, In the USA, over 60,000 Latinos per month are becoming of legal age to Vote. In Clark County there is an estimate of over 200,000 Latino surnames who are legally qualified, but are not yet registered to Vote.

El Concilio Hispano has been at the forefront of every elections since 2003 working with community based organizations and the Clark County Elections Office to assist the community in becoming voters and to vote in each elections.

We are developing a community campaign with community and business leaders to promote Get Out The Vote (GOTV). Starting in May 2018, we will begin to produce Radio and Social Media Public Service Announcements (PSA) for Southern Nevada.

We invite all persons interested in helping to get the word out on the importance of Voting. There is NO cost, to participate in this campaign. Our goal is to reach 200,000 Registered Latino Voters by October 2018. Please email: swhispanic@yahoo.com to get on board.

Muchas Gracias y Adelante
Miguel Barrientos



**PROUD SUPPORTER
OF THE
LAS VEGAS
LATINO COMMUNITY**



STEVE
Sisolak
FOR GOVERNOR

SteveSisolak.com